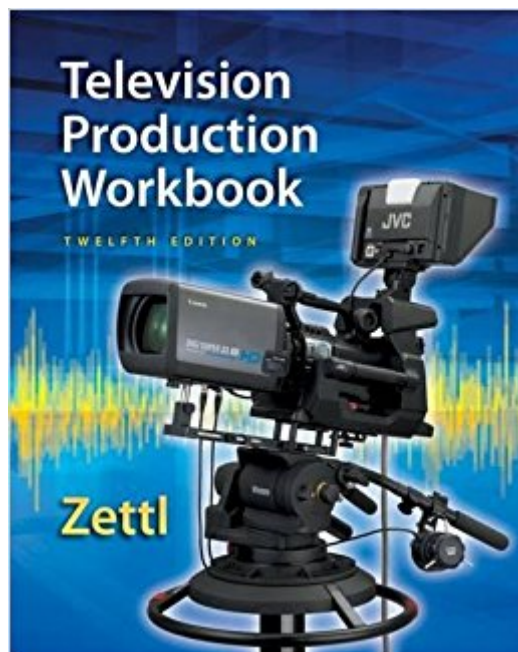




Ebook Directory
the best source of ebook

The book was found

Zettl's Television Production Workbook, 12th (Broadcast And Production)



Synopsis

Student Workbook for Zettl's Television Production Handbook, 12th

Book Information

Series: Broadcast and Production

Paperback: 272 pages

Publisher: Wadsworth Publishing; 12 edition (January 17, 2014)

Language: English

ISBN-10: 1285464877

ISBN-13: 978-1285464879

Product Dimensions: 8 x 0.6 x 9.9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #227,643 in Books (See Top 100 in Books) #67 in [Books > Humor & Entertainment > Television > Direction & Production](#) #103 in [Books > Humor & Entertainment > Radio > General Broadcasting](#) #322 in [Books > Arts & Photography > Other Media > Film & Video](#)

Customer Reviews

Herbert Zettl is a professor emeritus of the Broadcast and Electronic Communication Arts Department at San Francisco State University (SFSU), where he led the Institute of International Media Communication and received the California State Legislature Distinguished Teaching Award and the Broadcast Education Association's Distinguished Education Service Award. Prior to joining the SFSU faculty, Zettl worked at KOVR (Stockton-Sacramento) and as a producer-director at KPIX, the CBS affiliate in San Francisco, where he participated in a variety of CBS and NBC network television productions. Because of his outstanding contributions to the television profession, Zettl was elected to the prestigious Silver Circle of the National Academy of Television Arts and Sciences, Northern California Chapter. He is also a member of the Broadcast Legends of the NATAS Northern California Chapter. Lecturing extensively at universities and professional broadcast institutions both in the United States and abroad, Zettl has presented key papers at a variety of national and international communication conventions. He is the author of VIDEO BASICS, TELEVISION PRODUCTION HANDBOOK and SIGHT SOUND MOTION, which are translated into several languages and published internationally. His numerous articles on television production and media aesthetics have appeared in major media journals worldwide, and he also

developed an interactive DVD-ROM -- Zettl's VideoLab 4.0 (Cengage Learning). His previous CD-ROM version won several prominent awards, including the Macromedia People's Choice Award, the New Media Invision Gold Medal for Higher Education, and Invision Silver Medals in the categories of Continuing Education and Use of Video.

[Download to continue reading...](#)

Zettl's Television Production Workbook, 12th (Broadcast and Production) Student Workbook for Zettl's Television Production Handbook, 11th (Wadsworth Series in Broadcast and Production) Sight, Sound, Motion (Sight, Sound, Motion: Applied Media Aesthetics) (Wadsworth Series in Broadcast and Production) [Hardcover] (2010) by Herbert Zettl Television Production Handbook (Wadsworth Series in Broadcast and Production) Studio Television Production and Directing: Studio-Based Television Production and Directing (Media Manuals) Modern Radio Production: Production Programming & Performance (Wadsworth Series in Broadcast and Production) Writing for Television, Radio, and New Media (Cengage Series in Broadcast and Production) Writing for Television, Radio, and New Media (Broadcast and Production) Television Production & Broadcast Journalism You Can't Air That: Four Cases of Controversy and Censorship in American Television Programming (Television and Popular Culture) Watching TV: Eight Decades of American Television, Third Edition (Television and Popular Culture) Lighting for Film and Digital Cinematography (with InfoTrac) (Wadsworth Series in Broadcast and Production) Reading The L Word: Outing Contemporary Television (Reading Contemporary Television) Sight, Sound, Motion: Applied Media Aesthetics (The Wadsworth Series in Broadcast and Production) Sight, Sound, Motion: Applied Media Aesthetics (Wadsworth Series in Broadcast and Production) Audio in Media (Wadsworth Series in Broadcast and Production) Exploring Journalism and the Media (with CD-ROM) (Broadcast News Production Team) Studio Television Production and Directing: Concepts, Equipment, and Procedures Audio Post Production for Television and Film: An introduction to technology and techniques Television Field Production and Reporting

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)